



June 12, 2006

Dear Sir:

RE: Business Opportunity Rule, R511993

I am writing because of my concern about the proposed Business Opportunity Rule R511993. I believe this rule could prevent me from continuing my business as an independent business owner. Some of the sections of this ruling will make it very difficult, if not impossible, for me to sell my products.

My husband and I have been in business for 30 years and this is our source of income for our family. This type of selling has developed me as a person. It has helped me develop my public skills and has given me confidence in myself that I never would have had in any other type of business.

One of the most confusing sections of the proposed rule is the seven day waiting period to enroll new distributors. Our sales kits only cost \$29.95 for an Advanced distributor and only \$10.00 for a Basic distributor. People buy costly items (cars, etc.) everyday and they do not have to wait seven days. I believe this seven day waiting period is unnecessary because our company, Goldshield Elite, has a 90% buy back policy for our customers to send back product/sales tools, etc., within 12 months. We keep very detailed records of each sale.

The proposed rule calls for the release of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but I am uncomfortable about giving out personal information of individuals to strangers. People are very concerned about their privacy and identity theft.

We appreciate the work of FTC to protect consumers, but I believe this proposed new rule has many unintended consequences to us as an independent business owner.

the same of the same of

Thank you for your time in considering my comments.

Sincerely, Nova Ferguson